Context of eafip

1. What is Europe’s 2020 strategy?

2. Why is innovation important?

3. What is the role of public procurement?

4. How can the eafip initiative support you?
Europe’s 2020 strategy

Smart Sustainable Inclusive

- Innovation
- Education
- Climate/energy
- Employment
- Social inclusion
Europe’s 2020 strategy

• **LONG-TERM CHALLENGES:**

  *competitiveness*  
  *scarcity of resources*  
  *aging population*

• **CHOICE:**

  • Regain competitiveness, boost productivity;
  • Slow uncoordinated pace of reform --> high levels of unemployment and social distress.
Context of eafip

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What is innovation?

“connecting knowledge and technology with the exploitation of market opportunities for new or improved products, services and business processes” (2006)

“invention implemented and taken to market” (Chesbrough, 2006)

“when an invention is introduced commercially as a new or improved product of process” (Maclaurin, 1953)
Why is innovation important?

- Overcome the limitation of physical resources
- New markets
- New employment opportunities
- Solution to challenges
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Role of public procurement

Europe 2020 Flagship Initiative
Innovation Union

“The challenge is to use public procurement and public services to lead the way, shape the market for innovative solutions and equip society to meet the challenges of the future”.
Strategic objectives & Procurement

Policy

Legislation

Funding

Innovation Procurement
Strategic objectives & Procurement

Barriers to innovation procurement:

- Lack of knowledge and capabilities
- Disconnection between public procurement and innovation policy objectives
- Risk aversion
Context of eafip

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eafip INITIATIVE

Toolkit

Workshops & Conferences

Free assistance
**eafip TOOLKIT OBJECTIVES - THE “WHY WE DID IT”**

- Explain innovation procurement
- Clarify and demonstrate the principles and the benefits of innovation procurement
- Provide best procurement practices for the implementation of innovation procurement projects
eafip TOOLKIT

- Covers all the phases in a procurement process, namely the steps required in the “before procurement”, “during procurement” and “after procurement” stages and explains how to address each step:
  - Needs identification and assessment;
  - Prior art analysis and IPR search;
  - Drafting a business-case;
  - Link to standardization and certification
  - Open market consultation;
  - IPR and confidentiality strategies and setting the link to standardization;
  - Drafting the tender documentation;
  - Conducting the procedure;
  - Monitoring and evaluating the contract performance
eafip TOOLKIT BASIS - THE “HOW WE DID IT”

- Legislative & policy review (EU directives, Commission Communications, policy documents, economic studies etc.)
- Literature review
- Information gained during conferences
- Case studies and lessons learned from completed and/or on-going innovation procurement projects
- Latest trends in innovation procurement methodologies and practical experiences
**eafip TOOLKIT BASIS - THE “HOW WE DID IT”**

- User friendly
- Clear
- Concise
- Checklists
- Text
- Images/diagrams
- Text boxes including case examples
- Cross references
**eafip TOOLKIT - A “LIVING DOCUMENT”**

- To be updated during *eafip*
- Feedback from:
  - Workshops
  - Assistance
  - FAQ
  - Your input
  - Changes in legislation
  - New case law from the ECJ
  - Lessons learned and case examples
TOOLKIT

Your one-stop destination for online help in preparing your innovation procurement.

The eafip Toolkit aims to provide support to policy makers in designing PCP and PPI strategies, and to procurers and their legal departments in implementing such procurements. It will consist of three modules:

- **Module 1**: A strategic module addressed to policy makers, providing economic and case evidence about the impacts and benefits of PCP and PPI, together with concrete guidance on how to embed PCP and PPI into innovation strategies;
- **Module 2**: An operational module addressed to public procurers aimed at clarifying the pre-requisites and key steps to design and implement an innovation procurement process (PCP and PPI); and
- **Module 3**: A legal / operational module addressed to legal services aimed at clarifying legal issues and provide practical ‘how-to’ guidelines, supported by templates.

The eafip Toolkit is currently under construction and will be launched in the autumn of 2015.

On the FAQ page you can find answers to questions that may arise when considering the implementation of an innovation procurement project. Also, the FAQ page provides definitions of the most commonly used terms in the Toolkit documents. This page will be regularly updated with the most common and representative questions raised by procurers. The Toolkit will be uploaded annually to take into account the most relevant FAQs.
Free assistance

- 12 public procurers from EU Member States
- assistance (including legal assistance) in the start-up and implementation of innovation procurements
- Call open until 14 February 2017
- Selection criteria:
  
  Concrete interest / commitment in starting a PCP/PPI project and maturity of the business case (business case means the business case for the public procurer, i.e. the cost/benefit analysis that justifies the procurer’s investment in the innovation procurement)
  
  Potential impact of the PCP/PPI procurement
  
  Geographical balance of the cases to be assisted across the EU member states
  
  Lack of experience and existence of prior cases in the implementation of PCP/PPI under the legal system of the country in question
EVENTS AND WORKSHOPS

❖ 3 major events
  - Paris – october 2015
  - Athens – october 2016
  - Tallinn – october 2017

❖ 8 workshops
  - Manchester – health – November 2015
  - Leeuwarden – water – February 2016
  - Barcelona – eGovernment – May 2016
  - Riga – security – June 2016
  - Berlin - education – May 2017
  - Environment – 2017
  - Construction – 2017
  - Transport - 2017
Thank you for your attention!

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